



**dedect**

Department:  
Economic Development, Environment,  
Conservation and Tourism  
North West Provincial Government  
**REPUBLIC OF SOUTH AFRICA**



# LESEDI!

*External Publication September 2023*



Lets grow North West together



# OVER 100 BILLION WORTH OF INVESTMENTS ON THE CARDS.



*Acting Premier Nono Maloyi and MEC Galebekwe Tlhapi addressing Investors at the Premiers Dinner with Investors at Sun City Resort*

**Over R100 billion in investments have been pledged by local companies, firms, and multinational corporations at the North West Province Dinner with Investors, held at Sun City Superbowl on the 15th September 2023.**

Acting Premier Nono Maloyi, accompanied by Members of the Executive Council, Executive Mayors, senior managers in government, and State Owned Enterprises, led the initiative to expedite the coordination of investments in the province. The primary objective is to address high levels of unemployment in the province, which have surged to over 53%.

Key among this investment drive is the establishment of mega and smart cities in the province, which will be coordinated by the North West Housing Corporation. These include Moretele Mega City, Matlosana Smart City, Marikana Smart City, Madibeng and Lanseria Smart City, and Taung Mega City.

Acting Premier Maloyi has declared the province open for business and implored investors to consider the province as their preferred investment destination. In addition to investments in smart cities, there will be R20 billion worth of investment in accommodation facilities for students in Mahikeng, Rustenburg, and Potchefstroom.

A Chinese company led by Mr. Aaron Wang has also pledged to build a factory at Stilfontein in the City of Matlosana Local Municipality to manufacture solar panels. The company has bought mining shafts in Stilfontein and is investing in alternative energy. Their machinery has already arrived in the country, and the investment is expected to bring much-needed socioeconomic opportunities to the people of the province, particularly the youth.

Plans are also in motion to build a university that will specialize in mining engineering. The university will be built in Rustenburg in collaboration between the government and the North West University. This investment is part of the government's future plans centered on mineral beneficiation. Other investment pledges that were made include agro-processing, tourism, and infrastructure development.

MEC Galebekwe Virginia Tlhapi, who facilitated the investment pledges at the North West Province Dinner with Investors, said the aim is to explore investment opportunities in the province and make commitments to invest in projects within the province. The Premier's Investment Dinner is also an opportunity to accelerate the transition from investment commitments to the operationalization of investments in the province.

Guests and speakers at the event included the Minister of Energy Kgosi Ramogopa, Minister of Human Settlements Mmamoloko Kubayi, Members of the North West Provincial Executive Committee, and Mayors in the province.



# TOURISM BUSINESS COUNCIL OF S.A. HOSTS TOURISM LEADERSHIP CONFERENCE IN NORTH WEST PROVINCE



*TMEC Galebekwe Tlhapi welcomes attendees of the conference to the North West Province*

**The Tourism Business Council of South Africa (TBCSA) hosted its second Tourism Leadership Conference at Sun City from 6-8 September 2023. The conference brought together stakeholders from the public and private sectors, as well as dignitaries, guests, and delegates who are contributors to the local and global tourism industry value chain.**

In welcoming delegates to the 2nd annual Tourism Leadership Conference (TLC) MEC Galebekwe Virginia Tlhapi took the opportunity to capture the imagination of guests by highlighting the strengths and diversity of the Province as a destination of choice for visitors.

“Through a conference like this, we get to discuss and exchange ideas, identify trends, understand current demands and share our collective experiences so that we can implement suitable strategies, creative programmes, and innovative plans to enhance the tourism industry,” said the MEC at the start of the two day conference.

The Tourism Leadership Conference is held under auspices of Tourism Business Council of South Africa (TBCSA), which seeks to drive and support engagements between the private and public sectors to achieve common tourism industry growth objectives, boost traveller confidence and enable a sustainable travel and tourism industry.

Coinciding with tourism month, the 2023 Tourism Leadership conference is held under the theme “Tourism: The Engine of Growth”. The theme of the conference has been chosen to highlight the role of tourism for the South African economy and will promote an open forum for discussion on the opportunities and challenges facing the tourism sector.

The conference also featured a number of keynote speakers, including TBCSA CEO Tshifhiwa Tshivhengwa, Minister of Tourism Patricia de Lille, Minister of Home Affairs, Dr. Aron Motsoaledi, CEO of South African Tourism Themba Khumalo and others. Delegates were optimistic about the future of tourism in South Africa, and they believe that the discussions and debates that took place at the conference will be invaluable in shaping the future of the sector. Some of the delegates included Small, Medium and Micro Enterprises (SMME’s) from Tourism sector in the North West Province. Our SMME’s comprised of B&B owners, travel agents, tour operators, tourist guides and representatives of various Tourism associations.

The conference provided a great opportunity for our SMMEs to contribute to discussions and policies around industry-related issues, particularly those regarding Tourism recovery and growth. It also provided a platform for our SMMEs to network with local and international key industry players and to learn new tourism trends, development and insights, toward their personal growth and that of the tourism industry at large.

The solutions required for South Africa’s tourism sector to continue being sustainable and competitive were at the forefront of deliberations and will enable stakeholders across the tourism value chain to examine, discuss and come up with innovative solutions to drive growth and development. The conference concluded with a call for action from all stakeholders to work together to grow the tourism sector for all South Africans.





# NW SMALL BUSINESSES PARTICIPATE AT ORGANIC & NATURAL PRODUCTS EXPO AFRICA 2023



North West Stalls shine at the Organic and Natural Products Expo

**N**orth West Provincial Government through DEDECT is yet again taking centre stage at the Organic and Natural Products Expo Africa, thereby ensuring that its SMMEs and Cooperatives are not being left behind, but claiming their space in this Africa's biggest trade fairs which is taking place from 14 – 16 September 2023 at the Sandton Convention Centre, Johannesburg.

The department in this edition of the Organic and Natural Products Expo Africa, has afforded 9 enterprises from the province an opportunity to showcase their self-manufactured organic and natural products to local and international buyers and potential investors. The enterprises supported by DEDECT for this trade fair include Luscious Agro Processing Secondary Cooperative (Palesa Memane), Shalama Cooperative (Salvation Kgoebe), Eden Roots, Tshego M Creation, Lefakong Moringa, business\_yourhighness, House Of Bliss, Mosadi Temo Organics, and Nitringo's Trading (Kenalemang Mooketsi). This initiative forms part of the departmental 'Access to Market Programme', which aims to advance economic growth by creating an enabling environment for the development and growth of sustainable SMMEs. These market exposure opportunities the department creates also seek to ensure contribution to economic growth, and job creation through supporting SMMEs and Cooperatives.

Officials from the departmental Biodiversity Management as the custodians of Bioprospecting and Biotrade in the province are also providing support to the SMMEs by engaging them as part of their responsibility, on the importance of compliance with the Bioprospecting, Access and Benefit Sharing Regulations (2007) of the National Environmental Management: Biodiversity Act (NEMBA) Act 10 of 2004.

Compliance with the regulations is necessary for businesses in the organic and natural products trading industry, as this opens up a gateway to international exports and a bigger market share for those involved with the use of indigenous biological resources.

The Organic & Natural Products Expo Africa which is in collaboration with the African Biotrade Festival, is a distinctive trade fair on the African continent, devoted exclusively to organic and natural products. The Expo is of considerable importance as it fosters the development and exchange of organic and natural products in a region with immense potential for sustainable growth. The exhibition platform features a wide array of product categories, including food and beverages, ingredients and raw materials, health foods, dietary supplements, and speciality foods, as well as cosmetics and hygiene products, beauty and personal care items, household goods, and organic gardening. Apart from the exhibition, numerous activities such as demonstrations, consultations, workshops, and special events are planned and aimed at benefiting enterprises.

SMMEs in manufacturing and interested to participate in these trade fairs are invited to call the department on 018 388 6004 or email their company details including the sector to [MTladi@nwpg.gov.za](mailto:MTladi@nwpg.gov.za) to be included on the database.





# PARKS MAHALA WEEK IN THE NORTH WEST PROVINCE

## PILANESBERG NATIONAL PARK



Some of the visitors to our Parks who and our Tourism Safety offices conducting inspections

**P**arks Mahala Week is an initiative of the North West Tourism, that aims to promote domestic tourism and encourage people to learn more about their surroundings and tourist destinations. During Parks Mahala Week, entrance to all provincial parks and nature reserves is free for South African citizens and residents.

This year, the 10th Parks Mahala Week took place from 10 - 17 September 2023. The Tourist Guide Unit of DEDECT partnered with Ivory Tree Game Lodge to offer special game drives and safari experiences to the public. The Tourist Guiding Unit also worked hand-in-hand with Pilanesberg Game Reserve Rangers to educate and raise awareness about wildlife safety. The campaign educates visitors about the dangers of wildlife, the importance of respecting the environment, and the need to be prepared for emergencies.

In addition, Team Tourism, Environmental Services, and Parks & Tourism Board embarked on a Tourism Safety Awareness Campaign at five high schools in the province. The purpose of the campaign was to raise awareness about tourism safety, educate pupils about careers in the tourism industry, and inform them about bursaries in hospitality management.

The pupils at all the schools were excited to learn about the tourism

industry and the opportunities that it offers. They were particularly interested in the possibility of becoming tourist guides or working in the hospitality sector.

Parks Mahala Week is a valuable initiative that helps to promote tourism in the North West Province and make it more accessible to South Africans. The Tourism Safety Awareness Campaign is an important part of the week, as it helps to ensure that visitors to the province's parks and nature reserves are safe and informed.

The North West Province is home to a variety of tourist attractions, including the Pilanesberg National Park, the Madikwe Game Reserve, the Kgaswane Nature Reserve and more. Parks Mahala Week makes it possible for more South Africans to visit these attractions and experience the beauty and diversity of the province.

In addition to the benefits mentioned above, Parks Mahala Week also has a number of other positive impacts. For example, it helps boost the local economy by generating revenue for tourism businesses, create jobs in the tourism sector, promote environmental awareness and conservation and encourage people to spend time outdoors and connect with nature.



# NORTH WEST GOVERNMENT HOSTS AN INVESTMENT FORUM ON THE SIDELINES OF THE BRICS SUMMIT



*Acting Premier Maloyi, flanked by members of the executive committee, advisors, CEO's of state owned companies as well as investors.*

**T**he North West provincial government hosted an Investment Forum on Tuesday, 22 August 2023 at Sandton on the sidelines of the BRICS Summit. The primary objective of this initiative is to promote trade and investment within the province to BRICS nations and the developing world. This includes promoting economic collaboration as well as attracting Foreign Direct Investments (FDI) on high value projects such as Bojanala Special Economic Zone which has already attracted fourteen projects with an investment pipeline of R13, 514 billion.

Acting Premier Maloyi who was accompanied by MEC for Economic Development, Environment, Conservation and Tourism, Galebekwe Tlhapi and MEC for Agriculture and Rural Development, Desbo Mohono has urged businesses to prioritize the province given its immense mineral wealth and natural resources.

“The North West Province is endowed with mineral resources and form part and parcel of the richest platinum belt which accounts for seventy percent (70%) of the total reserves in the world. In addition to this the province currently has over three thousand active mines with investment opportunities ranging from exploration, processing in the form of smelters and refineries as well as provision of mining equipment among others” Acting Premier Maloyi said.

Agriculture and Tourism are also the largest economic drivers in the province. The North West is currently the top producer of beetroot, the second biggest producer of sunflower and carrots and a major contributor to the exports of maize in the country.

Investment opportunities in the Tourism sector include, resort development at Lindleyspoort Dam, hotel and conferencing facilities at Bloemhof Dam Reserve as well as the Sun City Theme Park.

Acting Premier Maloyi insists that these initiatives are aimed at

repositioning the province as a preferred choice for investments.

“We are hard at work to reposition our province as an ideal destination for investments. Last year we saw mining companies like Sedibelo Platinum Mine investing over nine billion rand at their operations in Moses Kotane Local Municipality. But we want to diversify our economy particularly within the agriculture and tourism sectors.

We are currently in talks with various business entities to revamp our two airports. Our province is a gateway to the SADC region and the revitalization of these two airports will assist a great deal in the movement of goods across various countries in the region and the continent while creating socio-economic for our people”.



*MEC Galebekwe Tlhapi addresses investors on the benefits of investing in North West*



# STUDENTS GRADUATE FROM NORTH WEST YOUTH ENTREPRENEUR PROGRAMME



63 graduates have completed the first phase of a business training programme and graduated at a ceremony held at Vuselela TVET College in Potchefstroom

**The 17 August was the day we celebrated the first group of young TVET college students who formed part of the Nedbank North West Youth Entrepreneur Programme in collaboration with the Department of Economic Development, Environment, Conservation and Tourism (DEDECT), Fix Forward, Vuselela, Orbit and Taletso TVET Colleges.**

63 graduates have completed the first phase of a business training programme and honoured by graduating at a ceremony held at Vuselela TVET College in Potchefstroom. The programme's objective is to empower graduates to realise their potential as entrepreneurs and help them grow successful businesses.

In 2022 Nedbank in conjunction with DEDECT and TVET colleges launched the pilot programme in the North-West. Graduates selected from Vuselela, Orbit and Taletso TVET colleges were taken on a 12-month training programme with Fix Forward, to gain knowledge on the fundamentals of running a business and changing their mindset from being job seekers to becoming job creators. Fix Forward is an incubation programme focusing on equipping tradespeople from low-income communities, with the necessary skills and transitioning them from the informal to the formal arena.

The graduation ceremony commenced with addresses from all partner organisations, giving an overview of the collaboration culminating in the entrepreneurial programme. Speakers from DEDECT, TVET Colleges, Fix Forward and Nedbank shared insights on the programme thus far and gave inspirational words to our graduates on their achievement and journey ahead. The ceremony then proceeded with the handout of certificates to the promising entrepreneurs.

In addressing the event, DEDECT's Chief Director for Integrated Economic Development Services, Kakona Tlhomelang, congratulated the graduates on their accomplishments thus far and what is envisioned of the promising journey ahead. "The practical skills you have acquired will enable you to contribute to sustainable job creation, economic development and a reduction of inequality within the province; we wish you all the best and are eager to see you develop successful businesses," said Mr. Tlhomelang.

Nirmala Reddy, the Nedbank Commercial Banking Public Sector Strategy Specialist for Enterprise Development expressed joy at the completion of this phase of the programme. "At a time when South Africa's youth are challenged, initiatives such as this seek to ensure that young people are equipped with skills that would enable them to take their place in the economy as business owners," said Nirmala Reddy.

After completion of the entrepreneurship training which included coaching, each student already has a conceptual framework of a new or existing business in place, enhancing skills for the economy. The graduates are now ready to go through to the next level of the programme on their entrepreneurial journey. This includes mentorship, funding, capacity building, market access and further developing skills and bankable business cases to respond to opportunities and challenges within the areas they reside.

The initiative will go a long way in developing sustainable enterprises within the North West Province.



Mr. Frank Tlhomelang, Chief Director of DEDECT congratulates students on this milestone



# DOMESTIC TOURISM – THE BEDROCK OF SOUTH AFRICA’S TOURISM SECTOR – LET’S EXPLORE SOUTH AFRICA AND GROW LOCAL TOURISM EVEN MORE



Minister of Tourism Patricia de Lille together with MEC Galebekwe Tlhabi of DEDECT at the media launch of tourism month

**The tourism industry, led by Minister of Tourism Patricia de Lille, came together for the launch of Tourism Month 2023 on 1 August, and to reflect on tourism’s vital role in our country’s growth and development particularly, domestic tourism.**

South Africa commemorates Tourism Month in September to coincide with World Tourism Day on the 27th of September. Tourism Month aims to create awareness and promote domestic tourism and cultivate a culture of travel among South Africans. It is also an opportunity to showcase the country’s diverse tourism offerings and foster a sense of national pride and appreciation for the beauty and richness of South Africa. Speaking at the national launch of Tourism Month, Minister of Tourism, Patricia de Lille, highlighted the importance of domestic tourism to South Africa’s tourism sector

The global theme as set by the UNWTO for this year is “Tourism and Green Investments”. This theme emphasises the significant role of tourism in fostering inclusive economic growth and development. By generating employment opportunities, stimulating local economies, and promoting social inclusion, tourism becomes a powerful catalyst for positive change.

“Domestic tourism is the bedrock of our industry. It serves as the heartbeat that sustains our hospitality sector supporting local businesses, and generating employment opportunities for our people. When we choose

to explore our own land, we not only discover the breath-taking landscapes and connect through the vibrant cultures that define us, but we also contribute significantly to our nation’s economic prosperity.

The impact of domestic tourism on our economy cannot be underestimated. As South Africans, each journey we embark upon within our country’s borders has a ripple effect on various industries. It sustains our hotels, lodges, restaurants, and countless small businesses that rely on our patronage,” said Minister of Tourism, Patricia de Lille.

In line with the theme, the national launch of Tourism Month took place at the Thaba Legae Guest Lodge in Rustenburg. The lodge is also one of the beneficiaries of the Department of Tourism’s Green Tourism Incentive Programme (GTIP) and is owned by Millicent Shai.

Thaba Legae Lodge’s solar PV installation was co-funded by the Department of Tourism to help the establishment operate despite energy constraints and offer an uninterrupted visitor experience.

The GTIP was developed and informed by escalating electricity prices, the intensifying pressure on the national energy grid and associated load-shedding conditions, as well as water scarcity and drought conditions which negatively impact the tourism sector.

The programme aims to encourage private sector tourism enterprises to move towards

the installation of solutions for the sustainable management and usage of electricity and water resources.

The GTIP programme has been running for the past few years and so far, 130 applications for GTIP funding were approved at a total grant value of R76.1million. This funding was disbursed to tourism establishments all over the country with the department co-funding their water and energy efficiency measures.

“We are committed to doing our part in tourism to help the sector adapt and mitigate the impacts of climate change so that the sector not only grows, but thrives. Sustainability and Responsible Tourism have, over the last few years, been a great focal point in tourism, both here in South Africa and globally. Our country has great tourism products that espouse Responsible Tourism and this month we not only take this opportunity to showcase those but we also want to encourage South Africans to advance responsible practices not only when they travel but in their everyday lives too. We all need to embrace sustainability,” added de Lille.

Minister de Lille was joined by various dignitaries and industry leaders including MEC for Economic Development, Environment, Conservation and Tourism (DEDECT) in The North West Province, Mme Virginia Tlhabi.

“As the North West province we stand proud to be part of this auspicious occasion, the timing of the tourism month national media launch



and the subsequent hosting of the World Tourism Day on the 27th of September 2023 couldn't have been more opportune because it comes at a when we have gone into overdrive in terms of recalibrating tourism sector. We believe this occasion will go a long way in demonstrating that the tourism ecosystem is functioning once again, while no effort is being spared in re-engineering the tourism economy of the province for the benefit of our people. Our province being a multi layered destination, we also hoping to use the Tourism Month program with its concomitant activities as a precursor to the Harties centenary celebrations, which is one of our iconic tourist destinations in the province," enthused MEC for DEDECT in the North West province, Virginia Tlhapi.

As the official host province for the month, the North West province will also host the World Tourism Day celebrations taking place on 27 September 2023. The entire country will also enjoy the festivities of Tourism Month with nationwide events and activations taking place.

Research by South African Tourism indicates that South Africans want to travel and explore their country, however, they cite affordability as a challenge for them. As Tourism Month

aims to increase awareness of the accessible, affordable, and world-class attractions available within the country, including hidden gems and lesser-known tourism products and services, South Africans keen to explore the sights and sounds of their own country will have a great opportunity to get their hands on exciting local travel deals next month.

South African Tourism's annual Sho't Left Travel Week, will once again this year, see a host of trade partners, airlines, hotel groups, and tour operators offering generous discounts of up to 50% between the 4th and the 10th of September.

"In response to what South Africans have told us and in ensuring that we make our country accessible, the Sho't Left Travel Week campaign offers South Africans access to discounted deals, in a bigger way so they can explore and experience the length and breadth of South Africa's tourism offering. It seeks to dismantle current perceptions, unlock access to the country and is further underpinned by the general call to all South Africans: It's your country. Enjoy it!" said Acting CEO of South African Tourism, Nomasonto Ndlovu.

Domestic tourism has seen a remarkable resurgence, with a 30.8% increase in

domestic overnight trips during the first four months of 2023, in comparison to the same period of 2022. Although the average length of stay has decreased by 7.1% to 2.6 nights, domestic tourists are taking more frequent trips. Day trips have also experienced a significant boost, with a 16.2% increase in the number of trips taken from January to April 2023, compared to the same period in 2022. Domestic expenditure rose by 19.7% compared to 2022, showcasing the impact of the adventurous South African tourist.

"As we focus on investments on people, the planet, and prosperity, let us also acknowledge the significant role of domestic tourism in achieving these goals. Exploring the wonders of our country builds bridges between cultures and strengthens the fabric of our nation.

Let us embrace the spirit of adventure and explore the richness of our own land. Let us be stewards of our natural treasures and ambassadors for our nation's warmth and hospitality. Investing in a more sustainable and inclusive tourism industry creates a legacy of prosperity and environmental stewardship for future generations," concluded Minister de Lille.





# EMPOWERING COMMUNITIES AND CREATING OPPORTUNITIES: EDEN ROOTS' FIGHT AGAINST POVERTY AND UNEMPLOYMENT



Ms. Metsana Kojane is a farmer, manufacturer, and the driving force behind Eden Roots

As the world celebrates Women's Month, the Department of Economic Development, Environment, Conservation, and Tourism is excited to introduce a remarkable woman, Ms. Metsana Kojane who is making a tangible difference in her community. A farmer and manufacturer, she is a passionate and the driving force behind Eden Roots Pty Ltd, situated in Tloung Village in Mahikeng. The journey of Eden Roots began in 2013 when she discovered bees in an old borehole containing a hidden beehive, sparking the inspiration that would lead to the official registration of the business in 2015.

Metsana Kojane's story is one of realization and action. Her personal experience shed light on a significant gap in South Africa's agricultural landscape: a lack of farmers specializing in indigenous herbs and beekeeping. This void translated into a scarcity of related products, creating an opportunity that Kojane was determined to seize. Her vision extended beyond merely starting a business – she aimed to contribute to environmental preservation and enhance food security through sustainable beekeeping practices and the cultivation of natural healing herbs. Recognizing her dedication and impact, Metsana Kojane was honoured with the Seed Low Carbon Award in 2021, a testament to her remarkable contributions to the agricultural sector. Eden Roots was established with the dual purpose of fostering environmental conservation and ensuring food security, achieved through the cultivation of indigenous herbs and the production of natural healing

products, propolis tincture, dead bees tincture, ointments, cough mixture, and asthma syrup. In its initial stages, Eden Roots operated with a team of only five employees and around 60 beehives. Despite the humble beginnings, the company managed to produce an impressive 990kg of raw honey and propolis. However, the local and international demand for these products swiftly outpaced the available supply.

Kojane's strategic approach led her to secure a spot in international markets through national exhibition platforms. To meet the surging demand, she began sourcing raw honey and propolis from local beekeepers, while tirelessly researching and innovating to refine her products and introduce new remedies, all tailored to meet the evolving needs of her customers. Metsana Kojane, the visionary behind Eden Roots, embarked on a journey to secure the necessary resources for her business's growth. With an unwavering spirit, she reached out to the Department of Economic Development, Environment, Conservation, and Tourism's Empowerment Fund Programme to seek funding for essential equipment. Her application was successful and received 100 Langstroth standard beehives, which consist of components like brood chambers, super chambers, bottom boards, inner lids, top lids, super frames with eyelets, wire, and wax sheets, as well as brood frames.

Expressing her gratitude for this crucial support, Metsana emphasized that it marked a turning point for her company, enabling her

to not only sustain its growth but also explore new market segments, fulfilling previously unmet customer demands. With escalating demand for their products at local, national, and international levels, Eden Roots is poised for expansion, aiming to become a leading supplier of South African honey products and other natural offerings in both wholesale and retail markets.

What sets Eden Roots apart is its commitment to producing strictly natural products, devoid of contamination or harmful chemicals. Moreover, the company's unique positioning within a 200 km radius, without direct competitors in the raw honey and by-products sector, highlights its innovative edge.

Reflecting on her journey, Metsana Kojane shared her path to becoming a beneficiary, highlighting her meticulous attention to detail by submitting all necessary documents as indicated in the advert and this resulted in the business getting positive feedback from the department. Her success story echoes the sentiment of perseverance and collaboration, acknowledging the support of the Economic Development, Environment, Conservation, and Tourism department and the local customers who have rallied behind her range of products.

Happy Mokone, Director of Enterprise Development, echoed these sentiments, emphasizing the government's commitment to fostering entrepreneurship, empowering women, and ultimately boosting the country's economy. In alignment with these objectives, the Department firmly believes that its interventions, combined with the dedication of businesses like Eden Roots, will contribute to eradicating poverty by creating jobs and expanding economic opportunities.

This endeavour isn't just about Eden Roots; it's part of a larger effort. In a time when small businesses are poised to drive economic growth, combat unemployment, and promote inclusivity, Metsana Kojane's journey stands as a shining example of what individual passion and collective efforts can achieve.

As Women's Month celebrates the spirit of resilience and progress, Eden Roots embodies the very essence of empowerment, promising a brighter future not just for its community, but for the entire nation. In the ethos of Eden Roots, the seeds of empowerment, growth, and progress have been sown, inspiring a future that holds promise for all.



# MEC TLHAPI HOSTS WOMEN'S MONTH CELEBRATION PROGRAMME FOR WOMEN IN BUSINESS



*MEC Galebekwe Virginia Tlhapi addresses women in business at the celebration of women's month*

MEC Virginia Tlhapi's Women's Month Celebration programme, aimed at accelerating socio-economic opportunities for the empowerment of women, concluded successfully on the 1st September 2023. The event, held at the Bakgatla Resort in Pilanesberg, saw 5 women owned enterprises receiving the much needed equipment to grow and sustain their businesses as part of the Departmental Empowerment Fund Programme.

The Enterprises which received equipment included, Gomotsegang Garden Services, Mokete Wa Lerato, Khosy Princess Project and Trading, Cromwell Projects, and Seipati Tsagae Mobile Kitchen, representing various districts within the province.

Apart from the handing over of equipment to successful enterprises, the event provided a platform for women in business to voice their challenges, especially concerning government support to MEC. Notably, many entrepreneurs expressed their plea for the department to speed-up the delivery of Empowerment Fund equipment to small businesses.

MEC in her response to the concerns raised by entrepreneurs and in the spirit of accelerating services to the communities, directed her officials to ensure that equipment delivery for all businesses meeting the Empowerment Fund criteria to be done before the end of the financial year. One of her clarion calls to officials regarding empowerment of small businesses, include ensuring that the support service reach out to all businesses in the four districts of the province. She further committed officials to urgently assist those whose concerns do not involve stringent financials processes such as empowering communities about the services of department as soon as possible.

MEC Tlhapi amongst other things, reminded officials that the North West Provincial Government has taken a firm stance of accelerating service deliver through the Thuntsha Lerole programme. The initiative calls upon all departments to double their efforts in fulfilling the promises made to the people of North West.



MEC Galebekwe Virginia Tlhapi hands over equipment to Gomotsegang Garden Services



# Uniting for a Greener Tomorrow: Nelson Mandela Day Sparks 67-Minute Clean-up Campaign in Mahikeng, Extension 39



*67-minute clean-up campaign in Extension 39, Mahikeng*

**In honor of Nelson Mandela Day, the Department of Economic Development, Environment, Conservation, and Tourism (DEDECT) partnered with the Global Enviro Foundation and Mahikeng Local Municipality to host a remarkable 67-minute clean-up campaign in Extension 39, Mahikeng. Focused on active citizenry and environmental conservation, the initiative was aimed at combating the effects of global warming while fostering a sense of community and shared purpose.**

Led by the dedicated Ward Councillor of Ward 33, Mr. Isaac Marakaje, the enthusiastic team delved into action, targeting illegal dumping sites and streets within Extension 39. The 67-minute effort not only beautified the community but also addressed the pressing issue of waste management, promoting a cleaner and safer environment.

As an integral part of the campaign, the team went the extra mile by donating and planting fruit trees and indigenous trees in four households at Extension 39. Beyond providing shade and aiding in soil erosion, these trees play a crucial role in climate regulation and air quality improvement, contributing to a more sustainable future for all. The Department's Environmental Officials shared invaluable knowledge on water-saving tree-planting techniques, empowering the community to continue such green initiatives.

Environmental Production Officer, Mr. Sello Shema, emphasized the significance of Mandela Day and its power to unite South Africans in a shared purpose. He highlighted how caring for the environment and preserving the ecosystem aligns perfectly with the spirit of Mandela Day. "What better way can the department contribute than by safeguarding our environment and the well-being of our ecosystem? Planting trees is also one of the activities that play a crucial role in greening our surroundings, ushering in new beginnings, and creating a positive and vibrant future for the households they donated to," remarked Mr. Shema.

He further emphasized the importance of waste management, stressing that it should become an integral part of daily community practices to

combat harmful methane gas emissions contributing to global warming. DEDECT earnestly calls upon all communities to actively participate in revitalizing the cities, towns, and village areas by making waste management an ongoing 'Letsema' project in their daily activities.

By engaging in such initiatives, communities will positively contribute to the greening of the environment while honouring the enduring legacy of Nelson Mandela, whose principles of unity and service continue to inspire all people throughout the world.

The department encourages communities to stand united for a greener tomorrow, beyond celebrating 67 minutes for Nelson Mandela Day through tangible actions that positively impact the environment and create a sustainable legacy for future generations.



*Mr. Sello Shema, DEDECT Environmental Officer explains the plan for the day*





# GENERAL NOTICE: RENEWAL OF LIQUOR LICENSES FOR 2024

Liquor license holders are reminded that the renewal period of licenses for 2023 starts from 1st October until 31st December 2023  
 License holders are reminded to deposit renewal fees in the bank account indicated below from the 1st October 2023

**PLEASE NOTE THE NEW BANK ACCOUNT AS FOLLOWS:**

**BANK: FNB • ACCOUNT: DEPARTMENT OF ECONOMIC DEVELOPMENT • ACCOUNT NUMBER: 630 6760 5940  
 • REF NWP / NWG LICENSE NUMBER**

MUNICIPALITY	DATE	DAYS	TIME Mon-Thurs	VENUE	PHYSICAL ADDRESS
RUSTENBURG	02 - 06 OCT 2023	05	08:00-16:00	SAB RUSTERNBURG	20 COBALT STREET EXT 9 RUSTERNBURG
MOGWASE	10 - 13 OCT 2023	04	08:00-16:00	MOGWASE POLICE STATION	1 STATION ROAD MOGWASE ,MOGWASE COMPLEX
GA-RANKUWA	16 – 20 OCT 2023	05	08:00-16:00	GARANKUWA SAB	INDUSTRIAL PARK 1 <sup>ST</sup> STREET ZONE 15 GARANKUWA
BRITS/MADIBENG	23 – 27 OCT 2023	05	08:00-16:00	DEDECT OFFICE, BRITS	ELEGANT BUILDING, MACLEAN & VAN VELDEN STREET
ZEERUST	31 OCT – 03 NOV '23	04	08:00-16:00	RAMOTSHERE MOILOA COMM HALL	CNR COETZEE & PRESIDENT STREET
KLERKSDORP	06 – 10 NOV 2023	05	08:00-16:00	DEDECT OFFICE, KLERKSDORP	01 JERSICH STREET DANGOR –MEDICAL CENTRE (JADE SQUARE) KLERKSDORP
POTCHEFSTROOM	13 – 16 NOV 2023	04	08:00-16:00	MADIBA BANQUET HALL	104 RIVIER STREET, POTCHEFSTROOM
GREATER TAUNG	20 – 22 NOV 2023	03	08:00-16:00	TAUNG HOTEL SCHOOL	N18 MAIN ROAD TAUNG
VRYBURG	27 - 01 DEC 23	05	08:00-16:00	41 ON MARKET LODGE	41 MARKET STREET VRYBURG
MAHIKENG	04- 22 DEC 2023	15	08:00-16:00	NWDC BUILDING, MMABATHO	CNR UNIVERSITY DRIVE & PROVIDENT STREET

**REQUIREMENTS TO RENEW YOUR LICENCE ARE AS FOLLOWS:**

- 2023 Renewed form 22 and / or validated receipt for 2023 renewal
- Original ID of the license holder
- In the event of any license with Sec 38 approvals by the board, such approval must be accompanied by the original identity document
- In an event of Sec 39, we require original identity of the appointed manager and approved appointment letter by the board/Director Liquor Board
- Letter of authority/executorship/administrator/curator, copy of 2023 renewal, original identity document of the appointed person in cases where the license holder is deceased and or section 118 certificate.

**NB: PLEASE BE ADVISED THAT ON FRIDAYS SERVICE POINT WILL CLOSE AT 13H00**

Lets grow North West together

LICENCE FEES	PART A	PART B	PART C	PENALTIES		
	NEW LICENCE	TRANSFER OR REMOVAL	ANNUAL OR RENEWAL FEES	JANUARY	FEBRUARY	MARCH
WHOLESALE / BREWER'S	R 4000.00	R 1000.00	R 2000.00	R 3000.00	R 4000.00	NO FEES TO BE ACCEPTED HERE
SPECIAL LICENCE / BOTTLE STORE	R 2000.00	R 500.00	R 1000.00	R 1,500.00	R 2000.00	
HOTEL/THEATRE / ACCOMODATION / GROCER'S WINE	R 1000.00	R 250.00	R 500.00	R 750.00	R 1000.00	
RESTAURANT / CLUB/ SORGHUM OFF	R 500.00	R 125.00	R 250.00	R 375.00	R 500.00	
TAVERN / SORGHUM BEER (ON-CONSUMPTION) PROVIS	R 200.00	R 50.00	R 100.00	R 150.00	R 200.00	



# OUTREACH TARGETS COMMUNITIES FOR SMALL BUSINESS DEVELOPMENT



*Ms. Masego Kontle briefs attendees on some of DEDECT services offered to small businesses*

**The Department of Economic Development, Environment, Conservation and Tourism in partnership with the Department of Cooperative Governance and Traditional Affairs and Tswaing Local Municipality hosted an outreach programme to create awareness on government opportunities aimed at ensuring that SMMEs and Cooperatives are empowered to create employment within local communities on 25 August 2023. The programme was hosted recently at Agisanang township, in Sannieshof and forms part of the build up to the Provincial Thuntsa Lerole Programme of accelerating service delivery within Tswaing Local Municipality.**

The initiative is part of the mechanisms of instilling the spirit of entrepreneurship amongst young people and the community to reduce the high unemployment rate faced by the North West province. Amongst the presenters at the workshop was departmental core units; Integrated Economic Development Services, Tourism Growth and Development as well as departmental agencies NWDC, NWGB and national agency, SEDA. The workshop focused on financial and non-financial assistance which includes the facilitation of registration of private companies and cooperatives, Departmental Empowerment Fund, skills development programme and tourist guiding. Businesses were urged to adhere to prescripts by filling annual returns through CIPC and SARS.

The department also offered support to SMMEs on product development to meet SABS requirements and to be competitive to the market. Community members, especially youth were urged to utilize opportunities available to improve their lives. NWDC shared information on funding in the form of grants/loans offered to small businesses and Cooperatives. Furthermore, NWDC enlightened the participants on their property development programme whereby businesses can rent out or lease factories and business spaces, especially those in the manufacturing sector at a reasonable amount.

SEDA presented the Township and Rural Entrepreneurship Programme aimed at transforming and integrating opportunities in rural and township areas into productive business venture. Small businesses in clothing and textile, chesanyamas, tuck shops, automotive, personal care i.e. makeup, hair and nails, plumbers, may apply for the programme and will be eligible to 50% grant funding and 50% loan payable at a 5% interest after trading for a period of 6 months.

North West Gambling Board as the Agency responsible for regulating the gambling industry in the province, outlined process of acquiring licenses on Limited Payout Machines, casinos and bingos.

The Board also highlighted opportunities available and urged young people to avoid engaging in illegal gambling but rather utilize opportunities available for the creation of jobs in their area. The department urged community members to take advantage on assistance offered by government for the betterment of their livelihoods



# MEC VIRGINIA TLHAPI REACTS TO THE FIRE THAT GUTTED CABANAS HOTEL AND MANYANE RESORT



*The fire spread across the Manyane Resort and gutted 27 chalets and the entrance building*

The Department of Economic Development Environment Conservation and Tourism (DEDECT) in the North West Province would like to inform the public about the fire outbreak that gutted Sun City's Cabanas Hotel and Manyane Resort on the 16th September 2023 at Mogwase, Moses Kotane sub-district.

According to Sun City General Manager Mr. Brett Hoppe, "a fire broke out in the Cabanas Hotel kitchen at about 2.30pm on Saturday afternoon, the staff noticed a small fire which they extinguished, but it had already spread through the extraction ventilation to the reception area."

In a separate incident, Manyane Resort also suffered the same fate of fire outbreak. There were no injuries reported in the two incidents and DEDECT as a custodian of tourism in the province is working closely with the management of Cabanas Hotel and Manyane Resort to establish the root cause of the fire outbreak.

These unfortunate incidents happens during the Tourism Month when the North West Province is preparing itself to host the World Tourism Day from the 26th - 27th of September 2023. It is equally important to indicate that the fire outbreak in Sun City happens immediately after the North West Government held a successful Premiers Investor Dinner. The importance of the tourism sector in the economy of the North West Province cannot be overemphasised as such, MEC Virginia Tlhapi is working hand in glove with the management of Sun City and Manyane Resort to try and normalize the situation. The Manyane Resort is currently closed until further notice.

## MEC TLHAPI VISITS PILANESBERG INTERNATIONAL AIRPORT

In response to the recent unfortunate incident of a fire outbreak at Pilanesberg International Airport, MEC for Economic Development, Environment, Conservation, and Tourism, Ms Virginia Tlhapi, along with Ms Lebogang Diale, the Acting Head of the Department, had an unannounced visit to assess the extent of the damage.

MEC's visit also aimed to engage with the airport management and partners, to foster collaboration between the government and the private sector, and synergize efforts to salvage the operations of this strategic economic asset as it contribute positively towards the growth of the tourism sector within the Bojanala District.

Emphasizing the significance of the airport, MEC Tlhapi highlighted that the state regards it as an important asset deserving immediate attention following the unfortunate incident. "The partnership between the government and the private sector concerning the incident will play a crucial role in reviving and preserving the functionality of the airport".

MEC Tlhapi also acknowledged the need for continued government involvement to enhance the airport's operational efficiency, as it holds the potential to stimulate tourism and the economy of the province.

The airport, situated near Sun City, was reported to have been gutted by fire that seems to have started near the Air Traffic Control Tower. In light of this incident, the North West Provincial Government has committed to thoroughly investigate the root cause of the fire, leaving no stone unturned in their fact-finding mission.

MEC Tlhapi's visit and proactive efforts highlight the commitment of government in speeding up the functionality of Pilanesberg International Airport.

This endeavour not only stands as a demonstration of the importance of the airport as avital economic resource, but also signifies a positive step towards encouraging collaboration between the public and private sectors in growing the economy of the province.



*MEC for Economic Development, Environment, Conservation, and Tourism, Ms Virginia Tlhapi, along with Ms Lebogang Diale, the Acting Head of the Department, had an unannounced visit to assess the extent of the damage.*



# YOUTH EMPOWERMENT EXPO AND THUNTSHA LEROLE TARGETS NALEDI LOCAL MUNICIPALITY



*DEDECT officials empowering communities especially youth in the district about various services, training, employment, and small business empowerment support programmes available in government*

**D**EDECT participated in the Youth Empowerment Expo hosted by the Department of Forestry, Fisheries and the Environment, and Dr Ruth Segomotsi Mompoti District Municipality at the Naledi Local Municipality Banquet Hall. The Expo which was officially opened on 26 July aimed at empowering communities especially youth in the district about various services, training, employment, and small business empowerment support programmes available in government and its agencies, as well as corporates from the mining, agriculture, hospitality, information communication technology sectors.

DEDECT as one of the exhibitors at the expo, empowered communities about the departmental offerings which include business and cooperatives registration, empowerment fund for enterprises, business training, and skills development programmes. The officials also shared valuable insights on how to go about acquiring liquor license and responsibilities thereof. Additionally, they encouraged the formation of environmental clubs, which enable young individuals to generate income through recycling and nursery projects, fostering a sustainable approach to community development.

The team also enlightened participants about tourism offering and urged attendees, particularly those in the tourism sector and tourism field of study, to take advantage of the opportunities like the Tourism Safety Monitors Programme. This initiative offers tourism students the chance to gain employment at various tourism facilities, boosting both their personal growth and the industry's prosperity.

DEDECT in collaboration with the private sector and tertiary institutions also empowers young people with Skills Development Programme. This commendable initiative places young people in short courses, improving their skills and enhancing their career prospects while fostering an entrepreneurial spirit to improve their lives.

DEDECT's commitment to empowering communities did not end at the expo. On the same day, the DEDECT team also conducted an informative pre-engagement session with small businesses at the Ipelegeng Multipurpose Centre. This session was a buildup to the upcoming

Premier's Thuntsha Lerole Service Delivery Programme, which is set to be launched officially tomorrow, 28th July 2023, at Ipelegeng Location in the Mamusa Local Municipality. The engagement was conducted to empower small businesses from Mamusa Local Municipality on the requirements of registering with Companies Intellectual Property Commission (CIPC) and also on Government Central Supplier Database (CSD) on site, and which documents they should bring to assess their compliance with regard to departmental empowerment fund application.

DEDECT urged small businesses at the session to attend the Thuntsha Lerole Service Delivery Programme launch, where various government departments, Development Financial Institutions (DFIs), and municipalities will showcase their services and respond to the challenges small businesses are face with. The programme, adopting the District Development Model (DDM) approach, aims to expedite the delivery of quality services promised by the government to the people of the North West province.



*Attendees at the expo and Thuntsha Lerole session*



# CONSULTATIVE WORKSHOP ON THE NORTH WEST EXPORT OPPORTUNITIES



*Mr. Ismael Kgokong, Chief Director, welcomed the proposal for a provincial exporter forum which was one of the resolutions at the workshop*

The Department of Economic Development, Environment, Conservation, and Tourism (DEDECT) has commissioned a study to identify export opportunities for businesses located in the North West Province. As part of this initiative, the department hosted information dissemination workshops in Bojanala and Dr Kenneth Kaunda District Municipalities respectively on the 26th and 27th June 2023, to engage and present the findings of the research study to both existing and emerging exporters. The workshops also aim to create a platform for exporters to contribute their inputs and perspectives on the identified export opportunities. The inputs will also be used for the development of the North West Provincial Export Strategy.

The workshop is intended to address the challenges exporters in the province are confronted with, and together with NWDC and the DTIC, devise mechanisms to assist them accordingly. Mr Ishmael Kgokong, Chief Director for the Economic Planning, Trade and Sector Development in the department, highlighted that it is imperative for the department to set the province on the path of export-led economic growth by deliberately focusing on international trade.

“Part of the departmental mandate is to facilitate crucial engagements between government and the private sector to create an enabling environment for business to thrive, and ultimately grow the economy of the province and create jobs. Pursuant to this mandate, the department’s commissioning of the study on the North West Export Opportunities is one of the government efforts we are able to do within our resource capacity to support exporters in the province,” said Mr Kgokong.

Dr Martin Cameron, Managing Director of Trade Research Advisory, a spinout company of the North West University, presented a high-level thinking and strategic perspective on the export strategy and opportunities for the North West Province. He emphasized that exports is a key element for economic growth and job creation, and that countries that export perform better than those that are not exporting in terms of economic growth.

His presentation shared valuable information on how to go about identifying realistic export opportunities. Some of the factors to be considered when identifying realistic export opportunities include, the market economy size, wealth, growth trends and risks. The opportunity

characteristics should also take into consideration the home market (North West Province), supply into the target market, geographic market, market import-demand size and growth patterns, etc.

The stakeholder consultative workshops resolved that a provincial exporter forum should be established to assist in driving the government’s objective of strengthening relationships with the business community to facilitate diversifying of the province’s exports both in terms of markets and products, thereby contributing to economic growth and job creation. Part of this initiative will include expanding the department’s exporters’ database.

On behalf of the department, Mr Kgokong welcomed the proposal for a provincial exporter forum and emphasized that the business cluster development model, which complements the government District Development Model (DDM), is a powerful approach that the government at different levels is advocating to coordinate interventions with local business and tertiary institutions for country’s economic growth. He committed to supporting the forum’s initiation, commenting that it should be business driven and facilitated by the government as role-players. Ultimately businesses are the ones who should determine what shape it needs to take. A suggestion from the attendees demonstrated how the forum has the potential to benefit emerging exporters as well, if businesses could consider reducing logistics costs through shared container space for their export products.

Mr Kgokong thanked the businesses community for participating in the workshop, and for showing interest and willingness to work together with the government in its effort to identify and capitalize on export opportunities that can contribute to the growth and prosperity of businesses in the North West Province. The engagement sessions are also envisaged to enable the department to improve its exporters’ database and strengthen the relationship between the government and the business community.

The department will continue trying to reach out to interested existing and aspirant exporters to take part in the first forum planned for later this year. More details will be provided to attendees in the next few weeks via direct contact. Any other interested parties who did not attend these meetings are encouraged to get in contact with the Department for more information.



## NORTH WEST SMMES PARTICIPATE IN THE PROFESSIONAL BEAUTY JOHANNESBURG EXPO

DEDECT in an effort to create market access opportunities for Small Businesses in the province, supported 7 SMMEs in the beauty industry to participate in the Professional Beauty Johannesburg Expo taking place from today, 3 - 4 September 2023 at the Gallagher Convention Centre.

The expo is one of the biggest trade and exhibition platforms in the country, which allows corporates and small businesses to showcase their products and recent innovations in skincare, aesthetic devices, nails, make-ups, hair care and more, to local and international buyers.

SMMEs supported by the department include My Crown ZA, Nelson M. Hair Care business, Yourhighness, Nompumelelo Nails, Fosista, Beige Butterfly Hair and Skincare and Kopano Hlanganiswa Malebadi from various districts of the North West Province.

DEDECT through its Access to Market Programme aims to advance economic growth by creating an enabling environment for the development and growth of sustainable SMMEs. The market exposure opportunities the department creates also seek to ensure contribution to economic growth, job creation and empowerment through supporting SMMEs and Cooperatives.

The expo also presents the opportunity for SMMEs in the beauty industry to acquire the business skills and tools to improve their businesses and performance. This is through Business Seminars offering valuable information on, how to grow your business, be it a beauty or hair salon.

The seminar's topics which are a must to attend and will be led by academics and industry experts include, how to market your salon without social media; how can salon owners or managers ensure their staff is on par with the customer needs; how to protect your therapist from negative energy during treatments; Online and Offline Marketing – how to leverage on both strategies; the importance of professional training in the industry; how to keep your finances in check, debt management, accounting and payroll; Identifying and seizing opportunities to increase revenue streams; how to become a beauty industry entrepreneur –and what are good investments. .

For consumers, and entrepreneurs in the beauty industry who are interested in having more insights on the sector offerings, the Professional Beauty Johannesburg Expo is the place to be.



Her Space beauty was one of the Small Businesses exhibiting at the Professional Hair and Beauty Expo

## THUNTSHA LEROLE JOB CREATION AND AWARENESS INITIATIVES AT WOLMARANSSTAD



MEC Virginia Tlhabi hands over equipment to business owned by local entrepreneurs and takes part in a cleaning and awareness campaign

DEDECT's service delivery programme during the Thutsha Lerole at Wolmaransstad on 19 August empowered the local businesses to participate in the mainstream economy by handing over equipment for the growth of their businesses and job creation in the area. The equipment included essentials such as a stock and freezer for a tuck shop business, machines for car wash operations, salon and catering tools, and a jojo tank for the Tsweleng Youth Enterprise Entrepreneurial Development Centre.

MEC Tlhabi during this programme, also handed over contracts to 10 young people who successfully secured positions as part of the departmental Data Capturers intake.

The day was further marked by a Tsweleng location clean-up campaign led by MEC Tlhabi. On this very day, MEC also donated wheelie bins to Gontse Primary School and Bophepa Public School in Wolmaransstad, fostering a culture of waste management within educational institutions.

MEC Tlhabi commended her team for organizing a comprehensive service delivery programme that undoubtedly left a positive impact on the Wolmaransstad community. She encouraged her team to continue with their commitment of serving communities around the province, through Thuntsha Lerole and other governmental outreach programmes.

Community members also had the opportunity to engage with DEDECT, NWDC and NWGB officials during exhibitions held on a range of services which included business registration and empowerment, business licensing, consumer matters, and environment and tourism opportunities available in the department.



# TOURISM ESTABLISHMENTS RECEIVE ADVANCED TRAINING ON CUSTOMER SERVICE



*Tourism establishments after receiving advanced training on customer service*

North West Department of Economic Development, Environment, Conservation and Tourism through its Tourism Transformation and Education Unit hosted a Tourism Skills Development Programme for 2 days at Seasons, Wedding and Conference Venue in Dihatswane Village in Mahikeng on 18 August 2023.

The aim of the workshop is to empower individuals from various tourism establishments and tourism product owners with skills and advanced training on customer service. The facilitator Thato Thaga from Thee Host (Pty) LTD mentioned pillars and principles of customer service which include understanding your customers, handling customer complaints, managing customer relations and satisfying customer expectations.

Obakeng Motlhanke, from the Tourism Transformation and Education Unit has emphasized the importance of how this programme benefit all participants in the tourism industry across the province as most of them are faces of their establishments.

“The Department is working closely with tourism industry players to ensure we specifically focus on the front line personnel and supervisors as they are the one usually the first to interact with clients” said Mr Motlhanke.

The workshop also forms part of government’s efforts to transform and enhance tourism industry in the North West Province and ensure that tourism establishments have access to information. Upon completion of the 2 days training, all participants will be awarded certificates of Competence and attendance for the Cathsseta accredited programme.

## THUNTSHA LEROLE COMSUMER COMPLIANE INSPECTION TARGETS NALEDI



*MEC Virginia Tihapi leads the compliance inspection which targeted businesses around Wolmaranstad*

DEDECT team led by MEC Virginia Tihapi and Management delivered an array of commendable services to the communities of Wolmaranstad as part of the Thuntsha Lerole Accelerated Service Delivery Programme which took place yesterday at Tsweleng Sports Ground in the Maquassi Hills Municipality.

Collaboration was at the heart of this programme, as the DEDECT with its agencies, North West Gambling Board (NWGB), North West Development Cooperation (NWDC), partnered with Dr Ruth Segomotsi Mompoti District Municipality Health Inspectors, Department of Home Affairs Immigration unit and South African Police Service (SAPS). Their joint efforts centered on conducting thorough inspections to ascertain the adherence of local businesses to legislation governing their operations. The approach was aimed at fostering a secure environment for consumers, safeguarding their rights and well-being. DEDECT’s Liquor Regulation unit, in collaboration with the South African Police Service, inspected 10 outlets in the Tsweleng location.

While 2 were found to be compliant, 7 were found to be non-compliant. Fines to the total of R4,500 were issued to these businesses due to liquor regulation infringements, which included the failure to present licenses and the absence of a bona fide restaurant as per license conditions.

Consumer and Municipal Health Inspectors visited 9 tuck-shops, discovering 2 that adhered to regulations and 7 that fell short by neglecting to display prices for their goods. Some establishments were found to have expired products, and meat (27 packs of lungs and 30 wors) with improper labelling, leading to condemnation by the municipal Health Practitioners.

NWGB was also part of inspections, ensuring that local tuck-shop owners are not operating illegal machines and confiscated 2 unlicensed gambling machines from two outlets.

The DEDECT Tourism unit in partnership with Traffic Law Enforcement on the other hand promoted tourism safety, service excellence, and occupational health and safety on the N12 Wolmaranstad entry points and tourism establishments visited within the area.



# MABESKRAAL SHOPPING MALL COMING SOON

**D**EDECT MEC Virginia Tihapi, standing in for Acting Premier Nono Maloyi, led a delegation from the North West Government and local traditional authorities in the sod turning ceremony for the construction of the Mabeskraal Shopping Mall at the Batlhako Ba Matutu Tribal Office in Mabeskraal on 26 August 2023.

The esteemed delegation from government included Cllr Nketu Nkotswe, the Mayor of Mosses Kotane Local Municipality, and Kgosi M.E Mabe, Kgosi O.T.S Maotwe, Inkosi Mavuso and other representatives from the North West House of Traditional Leaders, Batlhako Ba Matutu, and government officials.

Projected to be opened in the latter part of 2024, the Mabeskraal Mall is anticipated to become a beacon of opportunity for the Mosses Kotane communities. Central to its positive contribution in the area is the creation of much needed employment opportunities, with a particular emphasis on empowering the youth of Mabeskraal. MEC Tihapi, on behalf of the North West Provincial Government, welcomed this investment, recognizing its potential to make a positive and lasting impact on both economic growth and job generation within the communities of the Mosses Kotane Local Municipality.

The groundbreaking ceremony not only signifies the commencement of the construction of a shopping mall, but also stands as a symbol of progress, prosperity, and a testament to collaborative efforts between governmental bodies, traditional authorities, and community representatives..



*Sod Turning ceremony for the new mall*



*Made by Mosaic is one of the small businesses participating at the trade expo*

# PROVINCIAL WOMEN'S DAY CELEBRATION



*Acting Premier and EXCO members address attendees*



*Government services were also on site to assist women attendees*

**D**EDECT was at Ikageng Stadium in Potchefstroom, participating in the Provincial Women's Day Celebration organized by the Department of Arts, Culture, Sports and Recreation on 25 August.

The North West Province acting Premier, Nono Maloyi, delivered the message for the occasion whilst departments are expected to reflect on women success stories amongst other things.

Officials from the department and its agencies, NWDC and NWGB, were on-site engaging communities on their services. Some of the services offered by DEDECT and NWDC includes financial and non-financial support services, small business and cooperatives registration, training initiatives, access to markets, North West empowerment fund initiative, business turnaround and recovery programmes, tourism opportunities, applications for liquor licenses, consumer education and environmental awareness.

The NWGB officials were empowering communities about the process of acquiring licenses on limited Payout Machines, casinos and bingos, as well as encouraging them to avoid engaging in illegal gambling. Communities of Potchefstroom and surrounding areas are encouraged to be part of this important day, to access opportunities available in all spheres of government.

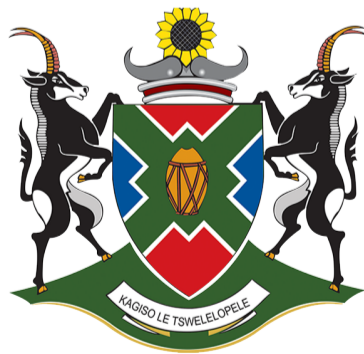


**Editor:**  
Nomawethu Nsibande

**Compiling & Sub-editing:**  
Zia Cassim

**Contributors:**  
Tiro Appolos  
Seloane Seleka  
Tshepiso Mathoko

**Design & Layout:**  
Zia Cassim



## **dedect**

Department:  
Economic Development, Environment,  
Conservation and Tourism  
North West Provincial Government  
**REPUBLIC OF SOUTH AFRICA**

NWDC Building | Cnr University Drive & Provident Str | Private Bag X15 | Mmabatho | 2735



@nwdedect



018 388 1000



dedect.nwpg.gov.za

@NWPG\_Dedect

